

Who could help sell fizzy drinks to kids?

I imagine you have been hired by a company that makes sugary fizzy drinks. They want to hire a famous person to help sell the drinks to teenagers. Here are their suggestions. Which one would you recommend they choose?



The Queen?



David Beckham?



Beyoncé



Cristiano Ronaldo?



Billie Piper?



Tony Blair?

Which famous person above could promote the fizzy drink to teenagers?

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Why?

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Why didn't you choose the other famous people?

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Do you think that the person you chose drinks fizzy pop themselves?

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If they don't drink fizzy pop, what would could they say in the adverts to convince teenagers they like the stuff?

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Why would they agree to do this?

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